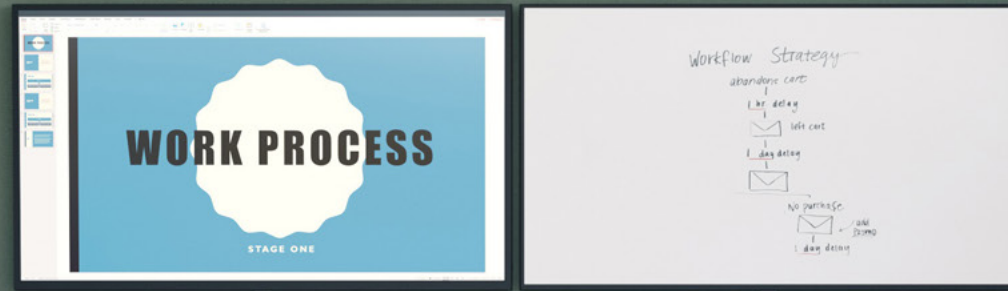


Jabra GN

team
yellow

BROCHURE



Your Video Business with Jabra. Reinvented.

PANACAST 50 ROOM SOLUTIONS OVERVIEW

Build the collaboration spaces of the future

Have your customers moved on from ‘in the office Monday to Friday’?

Today, it’s not unusual to have colleagues calling in from home or an airport lounge as the rest of the team is in the office to brainstorm the next creative pitch.

It’s not a surprise that companies are rethinking the design of their workspaces and considering investing in the latest room systems and technologies to optimize the new ways of team collaboration.

Back in the office doesn’t mean back to the old ways

There are some things, like a coffee catch-up with colleagues that make the commute worth it. But there are new needs and expectations for hybrid working which organizations have so far not been able to meet.

Surveys show that workers are often dissatisfied with the facilities their employer offers regarding this new reality. Sometimes that enthusiastic co-worker can be an unwelcome distraction, and noise and interruptions are among the top challenges for those who are back in the office.



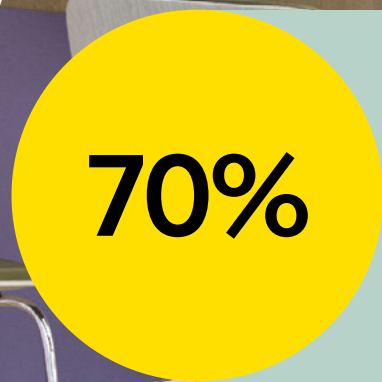
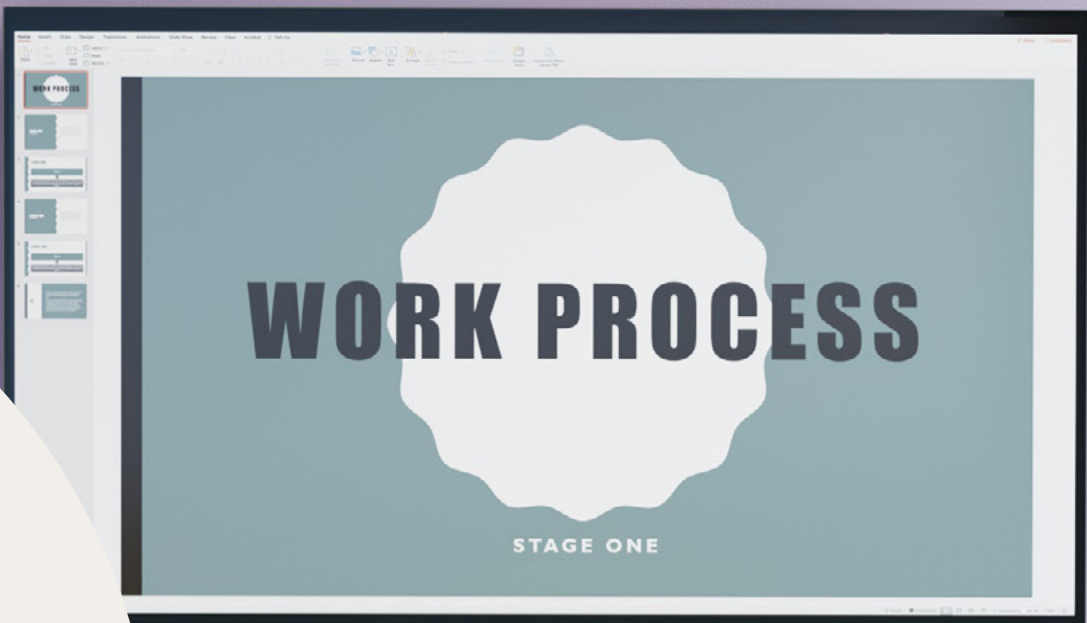
The pains of not being in the room

One of the biggest challenges for hybrid meetings is inclusivity. Whether they're dialing in from a home office in the city or a kitchen table in the summer house, how do you ensure that everyone is involved in the conversation? This is the time you can unveil something unique. Something built to bring people together. Are you ready to change the game with our latest room systems?

Lead the transformation in video meeting solutions

We are working with companies to transform meeting rooms into the collaboration spaces of the future where everyone has equal share of presence and voice in meetings, no matter where they're joining.

Our goal is to make hybrid working feel as easy and natural as being there in person. We provide organizations with the room solutions that improve meeting equity so they can create an inclusive, high-performing hybrid work environment. While we can't replicate a handshake, we can bring back the smiles and warm greetings at the start of a meeting and get rid of the awkward "Can everyone see and hear us?" moments.



of employees say that standardized professional video cameras would help everyone participate equally in hybrid meetings*

PanaCast 50 Video Bar

Reinvent their video collaboration experience

Meet the intelligent video bar that allows you to instantly upgrade and optimize different spaces into a meeting room equipped for hybrid working. PanaCast 50 is an easy to install, plug-and-play video bar that works as a standalone solution or as part of a more comprehensive room system.

The intelligent video bar that gives **everyone** an equal meeting experience



PanaCast 50 offers an array of advanced features that deliver an inclusive and productive video meeting experience that supports equitable working amongst dispersed hybrid-working teams. What's more, it's engineered to be compatible with their UC platform of choice so they can take full advantage of that investment.

PANACAST 50

This is the upgrade that will improve all their future meetings

INCLUSIVE 180° TECHNOLOGY

ALLLLLLLLLL in



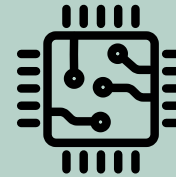
Three 13-megapixel cameras give a unique 180° field of view in high-definition Panoramic-4K to deliver an inclusive and in-the-room field of view of all participants.



WORLD-LEADING AUDIO

Be seen and heard

Four powerful speakers in a zero-vibration stereo setup fill the room with premium high-definition sound whilst eight beamforming microphones maximize the signal-to-noise ratio so that everyone sounds super sharp.



ON-DEVICE AI

Ultra-advanced system architecture

Nine powerful processors, including two state-of-the-art Edge AI processors, power real-time integration of audio, video, and data to deliver a more intuitive meeting experience that feels closer to natural and personal conversation. And that applies not only to those in the office, but also those dialing in remotely.

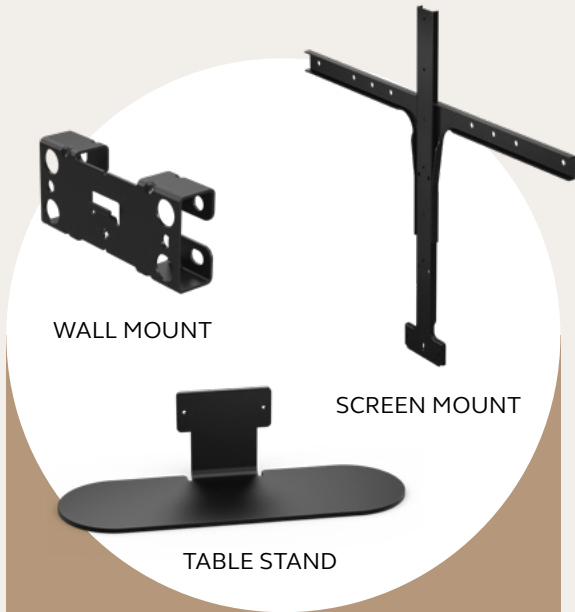


CERTIFIED FOR VIRTUAL MEETING PLATFORMS

Be seen and heard

Certified for Microsoft Teams, Microsoft Teams Rooms, Zoom and Zoom Rooms and optimized for all leading UC platforms so users can collaborate seamlessly and securely with confidence, maximizing platform investment.

Ease of deployment



SIMPLE INSTALLATION

Easy as 1, 2, 3.

Easy installation, with a choice of wall mount, table stand and screen mount (VESA) options*

*Table stand and screen mount sold separately



EASE OF USE

Walk in.
Plug in.
Get stuck in.

Plug-and-play for fast setup and maximum ease of use



CUSTOMIZED MANAGEMENT

Intelligently
insightful.

Easy remote management of devices via network connected system with Jabra Xpress*, a free-to-download management software.

*PanaCast 50 also works with other device management platforms.

Choose the innovative video experience right for the meeting¹

Two on-board edge AI processors and Panacast 50's adaptable flexible architecture enable new experiences to be added over time compared to other solutions on the market, to ensure a maximized return on the technology investment.



DYNAMIC COMPOSITION

Delivers a close-up view of the most recent speakers in a meeting room and a full room panoramic view*



INTELLIGENT MEETING SPACE

Defines room boundaries of the virtual meeting space so only people within this area are included



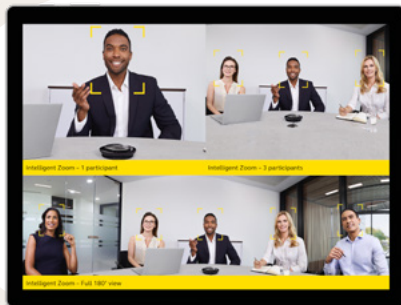
VIRTUAL DIRECTOR

Advanced speaker tracking to focus the view on current speaker



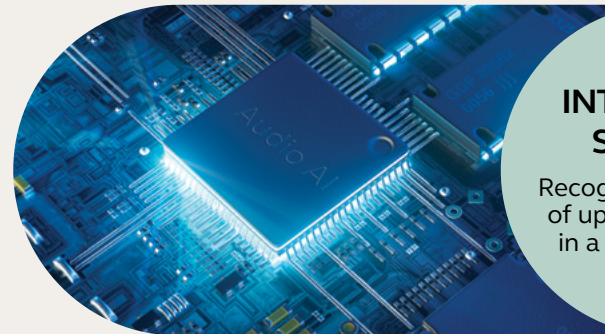
DUAL-STREAM WHITEBOARD

Built-in live-streaming, captures and displays whiteboard content and participants simultaneously



INTELLIGENT ZOOM

Optimizes framing for all participants in real-time



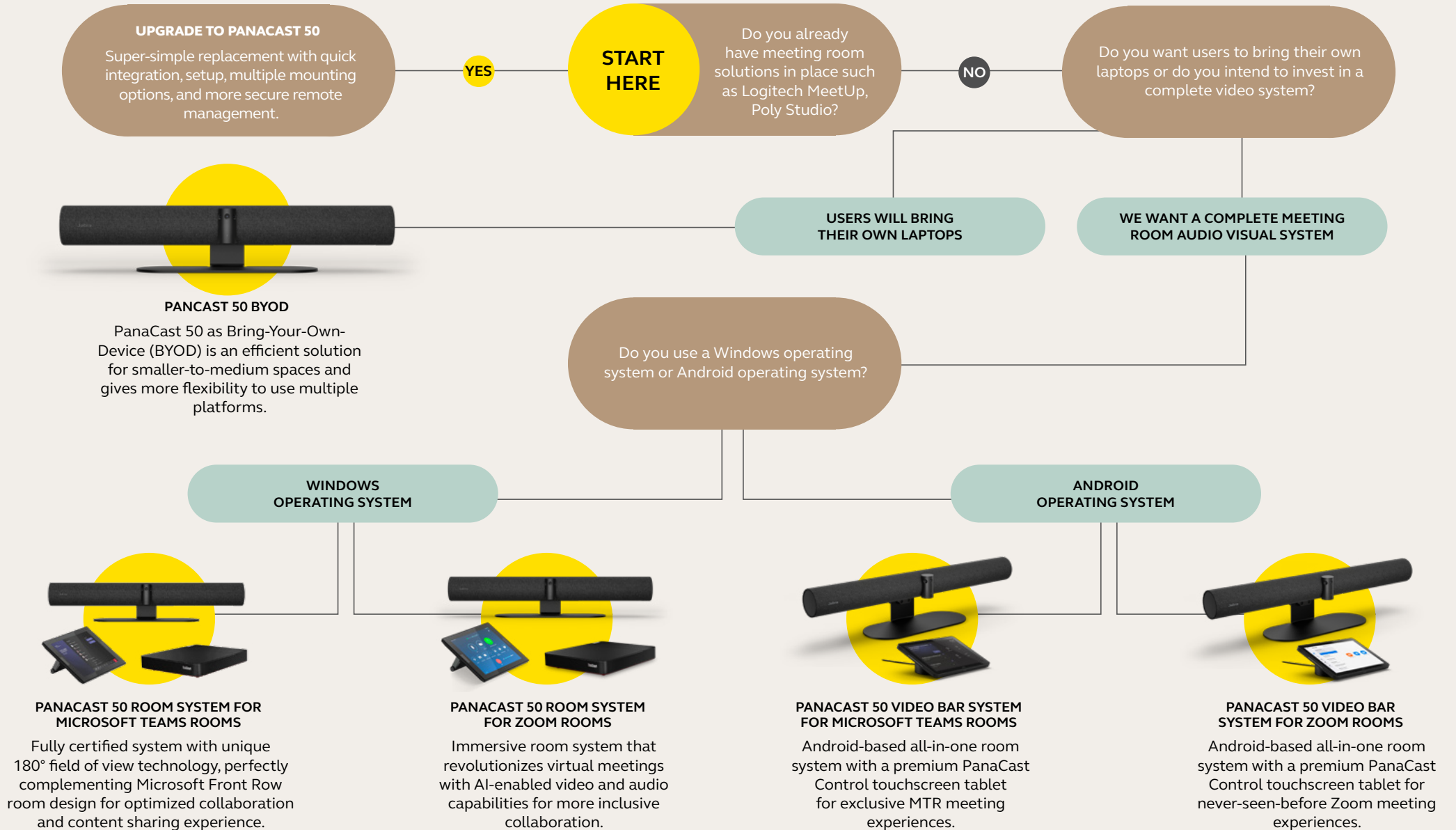
INTELLIGENT SPEAKER

Recognizes the voices of up to 10 speakers in a meeting room

¹Choose between Virtual Director, Dynamic Composition and Intelligent Zoom via Jabra Direct and Jabra Xpress
*Coming soon

Which PanaCast 50 room solution fits your customer needs?

Find the right deployment option for small and medium meeting rooms up to 4.5m x 6m



PanaCast 50 Video Bar System

Inclusive meetings at your fingertips.

Our award-winning PanaCast 50 video bar is now available as an all-in-one room system with a touchscreen control tablet, intelligent AI experiences and a state-of-the-art onboard Android compute for an engaging and easy-to-use meeting room solution.

Imagine meetings that start smoothly and keep everyone engaged from the word go. Now stop imagining it and start enjoying future-ready, no-PC-needed instant collaboration with the PanaCast 50 Video Bar System.



- **Unique 180° field-of-view** covers every part of the room so everyone in your meeting space is on camera in high-definition Panoramic-4K
- **Intelligent features** including Dynamic Composition, Intelligent Zoom, and Virtual Director respond in real-time to what's happening in the room, so everyone watching can follow the on-screen action more easily
- **Touchscreen-activated PanaCast Control touchscreen tablet** lets you tap into an easier meeting experience so you can start, join, share content, and end meetings with one quick tap. Tablet comes pre-loaded with Microsoft Teams Rooms software.
- **Four powerful speakers in a zero-vibration stereo setup** flood the room with premium high-definition sound
- **Eight beamforming microphones**, precision voice detection, and intelligent algorithms remove interference such as echo and static to ensure whoever's speaking will be heard in the best way possible
- **Seven Edge and three Edge AI-enabled processors** power the system and support future feature updates and new platform experiences
- **Real-time anonymous People Count and environmental sensors** provide valuable room usage data insights to help organize and manage resources
- **Multiple mounting options** including wall mount, screen mount or table stand*
- **Certified** for Microsoft Teams, Microsoft Teams Rooms, Zoom and Zoom Rooms

*Table stand and screen mount sold separately.



PanaCast 50 Room System

Our award-winning PanaCast 50 video bar is available as a complete Windows-based video room system. Play host to more inclusive, immersive virtual meetings with intelligent AI video and audio experiences in this easy-to-use meeting room solution designed to keep hybrid teams connected.



- **Unique 180° field-of-view** covers every part of the room so everyone in your meeting space is on camera in high-definition Panoramic-4K
- **Intelligent features including Dynamic Composition, Intelligent Zoom, and Virtual Director** respond in real-time to what's happening in the room, so everyone watching can follow the on-screen action more easily
- **Intelligent Meeting Space** defines room boundaries of the virtual meeting space so only people within this area are included- ideal for glass-walled and open-plan spaces
- **Four powerful speakers in a zero-vibration stereo** setup flood the room with premium high-definition sound
- **Intelligent Speaker** identifies the voices of up to 10 speakers in a room for intelligent speech features such as live transcription
- **Eight beamforming microphones**, precision voice detection, and intelligent algorithms remove interference such as echo and static to ensure whoever's speaking will be heard in the best way possible
- **Nine powerful Edge processors** power the system and support future feature updates and new platform experiences
- **Real-time whiteboard streaming displays** both whiteboard content and meeting participants simultaneously with no need for a separate camera
- **Includes Lenovo ThinkSmart Core+Controller.** The ThinkSmart Core comes pre-loaded with Microsoft Teams Rooms
- **Multiple mounting options** including wall mount, screen mount or table stand*
- **Certified** for both Microsoft Teams Rooms (with additional certification for integrated Content Camera) and Zoom Rooms and comes preloaded with your customer' choice of either

*Table stand and screen mount sold separately.



PanaCast 50. Meetings reinvented.

Our award-winning PanaCast 50 is available as a stand-alone Windows-based Bring-Your-Own-Device (BYOD) video bar that's easy to use and manage. Just plug in your laptop and start your Microsoft Teams meeting as usual for next-level collaboration with intelligent AI video and audio meeting experiences.



- **Unique 180° field-of-view** covers every part of the room so everyone in your meeting space is on camera in high-definition Panoramic-4K
- **Intelligent features including Dynamic Composition, Intelligent Zoom, and Virtual Director** respond in real-time to what's happening in the room, so everyone watching can follow the on-screen action more easily
- **Intelligent Meeting Space** defines room boundaries of the virtual meeting space so only people within this area are included- ideal for glass-walled and open-plan spaces
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- **Multiple mounting options** including wall mount, screen mount or table stand*
- **Certified** for leading platforms including Microsoft Teams Rooms (with additional certification for integrated Content Camera) and Zoom Rooms

*Table stand and screen mount sold separately.



Why Jabra Video?

We're at the cutting edge of collaboration

Our ultra-advanced PanaCast 50 solutions work with Microsoft Teams' futuristic workspace laboratory "The Hive" to help you invent the perfect setup for your customers' future collaboration needs.

We offer experiences unlike any other

We have our own intellectual property, unique AI platform, and evolving software experiences, so your customers get multi-award-winning collaboration experiences that get better over time.

We're the face of future meeting spaces

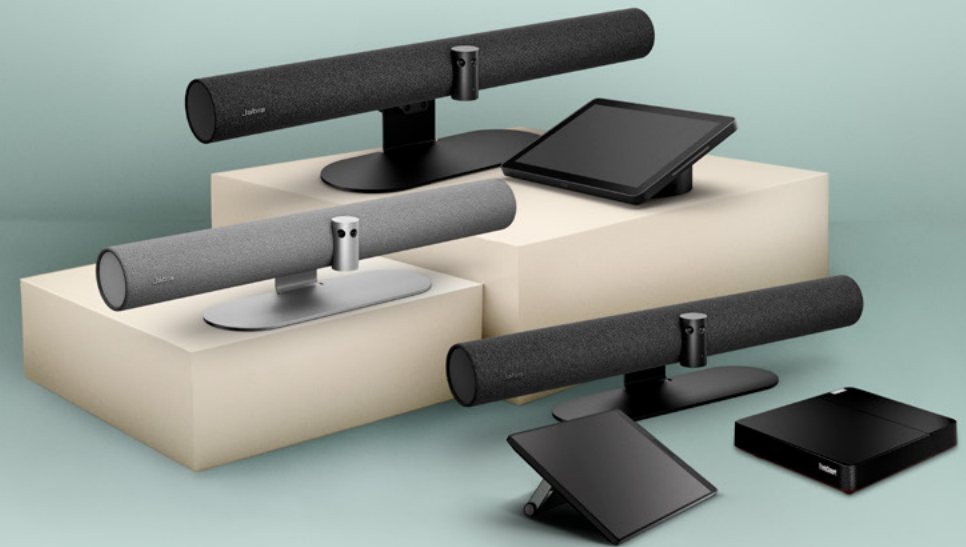
With multiple simplified meeting solution options to choose from, our future-ready PanaCast 50 portfolio sets the scene for what collaboration will look like in the small-mid size meeting rooms.

We're the world leader in professional sound

Our meeting solutions deliver unparalleled audio quality and clarity, powered by over 150 years of expertise. Trusted by over 44 million professionals and recognized with 50+ industry awards for Evolve headsets only.

We've got powerful alliances

Strong unified communication partnerships ensure our PanaCast portfolio works seamlessly with your customers' preferred platform, for premium access to even more incredible experiences and services.



Let's have a dialogue

With multiple simplified meeting options to choose from, our future-ready PanaCast 50 portfolio sets the scene for what collaboration will look like in the small-midsize space. Today's world-class PanaCast portfolio is just the start. Our goal is to help you continue making your customers' meeting experience even more outstanding. We can help you leverage the types of discovery questions, sales and marketing playbook and several other proven tools and trainings to help you win more deals, faster and with a positive customer buying experience.

Click below to go to our one-stop partner platform. Let's see how we can help you reinvent your video business.

[GO TO YELLOWHUB](#)

